

Call for cultural projects in the Bonaventure MRC

Proponent's guide







#### Presentation / context

The Bonaventure MRC wishes to support the realization of cultural projects in order to achieve the objectives set out in its cultural policy and in its cultural action plan. This call for projects is part of this overall approach. The cultural policy of the Bonaventure MRC, as well as its action plan, can be consulted on the "culture" page of its website: www.mrcbonaventure.com/culture

## **Objectives**

## General Objectives<sup>1</sup>

- ◆ To contribute to individual and collective well-being through culture:
- Build bridges between linguistic and cultural communities, and, in particular, work towards reconciliation with the Mi'gmag nation and promote their culture.
- Promote equitable access to culture, in particular by making culture more accessible to people with disabilities.
- Promote the active participation of as many people as possible in cultural life.
- Promote citizen participation in cultural decisions.
- ◆ Support the development of a dynamic and integrated cultural milieu:
- Develop a global and concerted vision and action at the MRC level.
- Support cultural initiatives in the region
- Encourage innovation, audacity, and creation.
- Support the development of digital culture in the region.
- ◆ Energize the relationship between culture and the region
- Protect and highlight the heritage
- Promote local culture and cultivate a sense of pride in it
- Promote the presence of culture throughout the region

## Specific objectives of this call for proposals

- Section 1: Specific objectives of this call for proposals
- ♦ Interculturality. To promote meetings, exchanges and sharing between the different cultural and linguistic communities of the region (English, French, Mi'gmaq,

<sup>&</sup>lt;sup>1</sup> The general objectives are taken from the cultural policy of the Bonaventure MRC.

immigrants); to allow a better understanding and reciprocal appreciation; to promote cultural differences and to foster a sense of pride in the region to the different local traditional cultures. To highlight the heritage of the different cultural and linguistic groups present in the region with an intercultural approach...

- ♦ Section 2: Children and youth. To allow children and youth to be in contact with the local culture and with artists and craftsmen; to allow them to live a creative experience with a local professional artist or an artist in the process of becoming professional; to discover a technique, an approach, or a creative process; to awaken their curiosity and their taste for arts and culture; and to allow them to discover aspects of the local culture (patrimonial or artistic) ...
- ♦ Section 3: Books, literature, and literacy. Here are a few examples of relevant objectives: to promote access to books, literature and reading for children and youth, as well as for vulnerable people, such as seniors, people with disabilities, etc.; to develop a sense of proficiency in reading among children or illiterate people; to give them a taste for reading books; to allow them to experiment with creative writing, written expression, bookmaking, comics, etc.

## Conditions of eligibility

# **The Proponent**

- Legally constituted non-profit organizations operating in the Bonaventure MRC area.
- The municipalities in the Bonaventure MRC.
- The Band Council of the Gesgapegiag community.
- ♦ The professional artists or those in the process of becoming professional.
- Individuals residing in the Bonaventure MRC.

## The Project

- ♦ Be aligned with the objectives of the call.
- ♦ Be carried out by December 31, 2022, in the Bonaventure MRC.
- ◆ Correspond to one-time (non-recurring) financial assistance.

## The following projects will be excluded:

- Supporting the ongoing operation of an organization or falling under recurring activities.
- ♦ Which have been completed or are in progress prior to program eligibility.

- Which have received or are receiving support for this project from a program from the Ministère de la Culture et des Communications (MCC), the Conseil des arts et des lettres du Québec (CALQ), the Société de développement des entreprises culturelles du Québec (SODEC) or Bibliothèques et Archives nationales du Québec (BAnQ);
- Aiming exclusively at graphic design and printing of books or brochures.
- Aiming exclusively at the holding of a protocol event, fundraising activities, the presentation of individual scholarships and awards of excellence.

#### Other conditions

The sponsoring organization that has previously received financial support for a project will need to have submitted a compliant final report in order to be eligible again.

- ♦ If the project has previously received financial support under the program, the sponsor must demonstrate the added value of the project over the previous year and have submitted the final report. However, the financial support awarded may be on a sliding scale.
- ♦ A sponsor may submit more than one project per year. However, priority will then be given to proponents who have submitted projects that, of equal quality, have not received financial support from another project.

## Admissible expenses

Expenses incurred must be dedicated specifically to cultural or heritage activities developed as part of the project, such as:

- ◆ Expenses related to the coordination, realization, and promotion of the project
- ♦ Research and documentation costs
- ♦ Facilitation costs
- ◆ Transportation costs
- Professional fees
- ◆ Acquisition or rental costs necessary to carry out the project.

Ineligible expenses include:

- ◆ Related to the operation of the organization
- ♦ Of capital, infrastructure, restoration, and renovation

- ♦ Of major or permanent equipment acquisition
- ◆ Completed prior to acceptance of the application
- ◆ Related to the financing of a future debt or loan repayment.

#### Financial aid and modalities

## General conditions for the awarding of amounts

♦ Amounts will be awarded based on the amount of money available, the quality of the project, and the eligible expenses.

Maximum percentages of expenses per project, and maximum awarded per project.

- ◆ The maximum financial assistance per project cannot exceed:

  Component 1: \$18,000 Component 2: 8 000\$.Component 3: 10 000\$.
- ♦ Financial assistance awarded may not exceed 75% of the total cost of eligible expenses.

Terms of payment

♦ An amount of 75% will be given at the beginning of the project and 25% at the end of the project upon accountability.

OR, in the case of financial support of \$500 or less

♦ The grant will be awarded in a single installment upon signing of the Memorandum of Understanding between the two parties.

## The proponent's obligations

## **Accountability**

- The proponent agrees to complete the submitted project by December 31, 2022.
- ♦ The proponent agrees to complete a report of results (in the form provided for this purpose) and a detailed financial report of the project, within a maximum of two months following the end of the project.
- ♦ The proponent must have any significant changes to the project (related to the budget, timeline, or nature of the project) validated with the Bonaventure MRC.
- ♦ In the event that the funding received by the proponent does not allow for full completion of the project, the proponent must submit a revised budget and complete a modified version of the project as approved.

The proponent undertakes to notify the representative of the MRC de Bonaventure of any situation that may compromise the total or partial realization of the project to agree on an arrangement, failing which, if required by the MRC de Bonaventure, the proponent will have to return to the MRC de Bonaventure in full the amount paid as financial assistance for this project.

## **Visibility**

♦ The proponent who receives a grant under this call accepts to mention the contribution of the Bonaventure MRC as well as the contribution of the Government of Quebec in promotional documents, advertising messages, the website as well as during public activities. To this end, the Bonaventure MRC will provide the proponent with visibility elements (logos and others).

## **Application Submission.**

- ♦ The deadline to submit a project is midnight on October 1, 2021.
- ♦ Materials should be sent to the attention of Bruno Mainville at the following email address: culture@mrcbonaventure.com or to the following mailing address:

Mr. Bruno Mainville MRC de Bonaventure 51 Notre-Dame Street, P.O. Box 310 New Carlisle, Quebec GOC 1ZO

- ♦ A response will be sent to proponents on November 1, 2021, following the selection of projects by the MRC de Bonaventure Cultural Development Committee
- ♦ For more information, please contact Bruno Mainville at 581-357-0120 or by email at culture@mrcbonaventure.com.

#### Documents to be included

- ◆ Completed and signed project submission form: Online form
- ◆ Detailed budget (you can download a budget grid here)
- ♦ Board resolution on the request of the sponsoring organization or city council resolution (if applicable)
- ◆ Letters of commitment from other partners (if applicable)
- ♦ Any other documents relevant to the analysis of the application.

## **Analysis of requests**

The Cultural Development Committee will analyze the projects deemed eligible and admissible using the following evaluation grid:

## 1.Relevance of the project (30%)

- 1.1. Consistency with the objectives of the call
- 1.2. Consistency with the cultural policy of the Bonaventure MRC
- 1.3. Consistency with ministerial orientations

## 2.Impact of the project (35%)

- 2.1 Contribution of the project to the community and to the existing cultural offer
- 2.2 Reach of the entire MRC territory
- 2.3 Better access to culture
- 2.4 Intercultural dimension
- 2.5 Active participation of the population in the project

# 3.Involvement of the community (10%)

3.1. Partnerships in finances and diversified services

# 4.Project feasibility (25%)

- 4.1 Realism of the budget
- 4.2 Technical feasibility
- 4.3 Realism of the schedule
- 4.4. Quality and relevance of the work team