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Cultural Action Plan 2021-23

MRC DE BONAVENTURE





| Action Plan Budget | |
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| The MRC's contribution | 94 000,00\$ |
| The Ministry of Culture and Communications' contribution | 141 000,00\$ |
| Total budget of the action plan | 235 000,00\$ |

| Objective 1: To contribute to the individual and collective well-being through culture | | | |
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| Axes of intervention | Actions | Implementation | Examples of actions |
| 1.1 Create bridges between linguistic and cultural communities | 1.1.1. Supporting intercultural mediation and "intercultural" events (English, French, Mi'gmaq, immigrants) | 2021-23 | Develop a children's book in French and English featuring Mi'gmaq stories or words with illustrations by local artists in collaboration with the community of Gesgapegiag Organize a multi-cultural culinary event, an intercultural festival, screenings of Mi'gmaq short films |
| | 1.1.2. Create an intercultural committee | 2021 | This action will be carried out by the MRC |
| 1.2 Make culture more accessible | 1.2.1. Encourage access to culture for those living vulnerable situations (poverty, disability, elderly, etc.) | 2022-23 | Create creative workshops or a performance for a seniors residence or in a centre for the disabled. Organize the transportation of a vulnerable group to a cultural event in collaboration with a community organization. |
| 1.3 Promote the presence of culture in the lives of children and youth. | 1.3.1 Support the development of activities that bring both children and youth into contact with artists, craftspeople and with local culture | 2021 | Develop a mobile cultural activity with the youth center network in the region and involving local creators |
| 1.4 Encourage active participation in culture, in particular, through cultural leisure. Activities | 1.4.1. Offer mobile cultural leisure activities that will circulate throughout the region. | 2021 | Develop mobile or online workshops to introduce the Mi'gmaq language and culture, develop activities around ancestral skills such as blacksmithing, weaving, knitting, beading, basket-making etc. |

| Objective 2: Support the development of an integrated dynamic cultural environment | | | |
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| Axes of intervention | Actions | Implementations | Examples of possible actions |
| 2.1 Develop a vison and a global and | 2.1.1. Create a regional table of cultural organizations, partners and | 2021 | This action will be carried out by the MRC. |
| concerted action at the MRC level | artists (networking and partnerships) | | |
| 2.2 Support initiatives in the cultural | 2.2.1. Offer communication support to cultural organizations and | 2021 | This action will be carried out by the MRC. |
| sector | initiatives. | | |

| Objective 3 : Revitalize the relationship between the culture and the region | | | |
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| Axes of intervention | Actions | Implementations | Examples of possible actions |
| 3.1 Protect and showcase heritage | 3.1.1. Form a committee to oversee the protection of the built heritage and the cultural development of the region. | 2021 | This action will be carried out by the MRC |
| | 3.1.2. Develop actions to promote the built heritage | | Produce an illustrated book, a teaching tool, conferences, a virtual guided tour of heritage buildings, a multimedia installation highlighting a notable building. |
| | 3.1.3. Add Mi'gmaq names to the toponyms of places of national significance such as rivers | | Actions to be developed in collaboration with those in charge in the Gesgapegiag community. |

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| | 3.1.4. Support the carrying out of actions valuing the intangible heritage | | Develop a workshop that allows young people or families to discover the skills of the craftswomen of the Cercle des fermieres and to weave, knit, etc., themselves. Pair a contemporary dance choreographer with a traditional dance troupe so that together they can cocreate a show renewing the tradition. Create an intercultural traditional dance festival. |
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| | 3.1.5. Heritage awareness and education through conferences, training and symposiums, etc. | | Develop a lecture in English and French on the history of the settlements or a play on the three founding communities (Mi'gmaq, Anglophone, Francophone) |
| | 3.1.6. Initiate the creation of an inclusive heritage circuit (Mi'gmaq, Anglophone, Francophone) | 2022-23 | Develop audio content available online on the history and anecdotes of each locality. |
| | 3.1.7. Develop a policy for the protection of heritage landscapes and characterize them | | Develop an event to be kept in situ in collaboration with an artist's centre, an organization in the field of creation or heritage e, where artists are invited to highlight the characteristic elements of the territory's landscape. |
| | 3.1.8. Make heritage inventories available online in a visual pleasing way as they are each completed | | Have 3d photographs of heritage buildings taken in collaboration with school centres and integrate them into an online educational platform. |
| 3.2 Promote local culture | 3.2.1. Develop culinary culture and gastronomy | 2023 | Organize a multicultural culinary event; in collaboration with Mi'gmaq, Francophone, Anglophone and immigrant organizations, develop a local multicultural cookbook. |
| | 3.2.2. Promote the teaching of local cultural content in the region's schools | 2022 | In collaboration with school centres, develop teaching materials. For example, to teach the Mi'gmaq language and the female characters in our history, etc. |
| 3.3 Promote the presence of culture throughout the region | 3.3.1. Promote the mobility of cultural actions in the region | 2021 | Develop multi-purpose mobile equipment that allows cultural activities to be circulated throughout the region (mobile library, sound or multimedia studio, etc.) |
| | 3.3.2. Promote existing events and organizations to include a cultural dimension in their programming | | A sports event, a launch, a conference could add a cultural event to their programming (a show, have artistic photographs taken of the event, etc.) |
| | 3.3.3. Setting up literacy actions to promote access to books and literature | 2021 | Develop a mobile library or mobile literature activities. Promote access to books in seniors residences, etc. |