

The MRC of Bonaventure begins the Age-Friendly Municipality (MADA) process

New Carlisle, February 17, 2021 – The MRC of Bonaventure announces its launch of a collective MADA (Age-friendly municipality) initiative combining the elaboration of policies and action plans to benefit senior citizens throughout the MRC as well as in each of the participating local municipalities.

This project, with financial support from the government of Quebec, will implement actions to encourage social inclusion and active participation of senior citizens in their communities, in order to attain the goal of an inclusive society for all ages.

"We are committed to the well-being, quality of life and retention of seniors in their living environment. This project is a great opportunity to meet the needs of seniors in our community even more effectively. It is with great enthusiasm that the MRC is embarking on this collective initiative" explains the MRC Prefect, Mr. Éric Dubé.

Steering committees, composed of a minimum of two seniors, will soon be created in each participating municipality and for the MRC. The seniors will be involved and consulted, they will take part in decisions that affect their quality of life and bring about the changes they deem necessary. Extensive consultations with seniors and with the professional stakeholders working with them will be carried out over the coming months.

Mélanie Roy, project manager, has been hired by the MRC of Bonaventure to coordinate the MADA process across the territory, in addition to ensuring that the process is carried out with the participating municipalities in this collective exercise. Those interested in getting involved should contact her at 581 357-1126 or by e-mail at mada@mrcbonaventure.com.

-30-

Source

Mélanie Roy
Chargée de projet MADA
MRC de Bonaventure
mada@mrcbonaventure.com

Information

François Bujold
Directeur général, sec.trés.
MRC de Bonaventure
fbujold@mrcbonaventure.com